



05-24-04

Howrey Doerflinger No. 05742.0004.NPUS00  
Express Mail No.: EL 560495510US

AF#  
2611

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

**ADAM MICHAEL FENNE**

Serial No. **09/428,387**

Filed: **October 28, 1999**

For: **DYNAMIC INSERTION OF  
TARGETED SPONSORED  
VIDEO MESSAGES INTO  
MULTIMEDIA INTERNET  
BROADCAST**

Group Art: 2611

Examiner: Vu, Ngoc K

**RECEIVED**

**MAY 27 2004**

**Technology Center 2600**

**TRANSMITTAL OF RESPONSE TO FINAL OFFICE ACTION**

***Mail Stop AF***

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants submit the following documents for appropriate action by the U.S. Patent and Trademark Office:

- ☒ Response to Final Office Action;
- ☒ Petition for Extension of Time Under 37 C.F.R. § 1.136; and
- ☒ Postcard

**CERTIFICATE OF MAILING**  
(37 C.F.R. §1.10)

I hereby certify that this paper (along with any referred to as being attached hereto) is being deposited using the "Express Mail Post Office to Addressee" Service of the United States Postal Service on the date shown below with sufficient postage as Express Mail No. EL 560495510 US in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

May 20, 2004  
Date of Deposit

Robin L. Clow  
Name of Person Mailing Paper

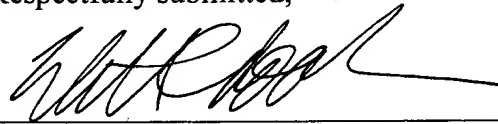
R. Clow  
Signature of Person Mailing Paper

The fees for claims (37 CFR § 1.16(b)) have been calculated as shown below:

Additional Claims Submitted	0 addl.	x	\$18.00	\$0.00
Additional Independent Claims over 3	0 addl.	x	\$84.00	\$0.00
Multiple Dependent Claims	\$280	(if applicable)		\$0.00
Extension fee for Reply within first month				\$110.00
<b>TOTAL OF ABOVE CALCULATIONS</b>				<b>110.00</b>
Reduction by ½ for Filing by Small Entity. Note 37 CFR §§ 1.9, 1.27, 1.28. If applicable, Verified Statement must be attached.				\$55.00
<b>TOTAL FEES DUE AND ENCLOSED HERewith</b>				<b>\$55.00</b>

The U.S. Patent and Trademark Office is hereby authorized to charge \$55.00 to our Deposit Account No. **08-3038**, referencing Docket No. 05742.0004.NPUS00. A duplicate copy of this transmittal is enclosed.

Respectfully submitted,



William C. Rooklidge, Reg. No. 31,791

Date: May 20, 2004

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